

# SK8EVL

## Ellicottville Skatepark Project

2020 Sponsorship Package



In partnership with the Tony Hawk Foundation,  
Ralph C. Wilson Jr. Foundation,  
The Village of Ellicottville, and the  
Cattaraugus Region Community Foundation

# **“Built To Play”**

## **For the Youth of Ellicottville**

The Tony Hawk Foundation offers a special grant program called BUILT TO PLAY; its mission is to help communities throughout the region build permanent, outdoor, concrete skateparks that are open to the public and free to use. The Tony Hawk Foundation has partnered with the Ralph C. Wilson Jr. Foundation to help fund these skateparks in Western New York.

Together, the foundations are offering matching construction grants, dollar-for-dollar, up to \$250,000. A full match will allow Ellicottville to build a 10,000 square foot facility.

**Built —**  
**to**  
**Play —**



# **Why Build a Skatepark?**

**Skateboarding improves mental health, fosters community, and encourages diversity and resilience.**

This is not the “Your Father’s” skatepark. This will be a state-of-the-art designed facility built by a professional company that specializes in the construction of concrete skateparks which is approved by the Tony Hawk Foundation. The Ellicottville Skatepark will provide a fantastic addition to the outdoor landscape in the Village Park.

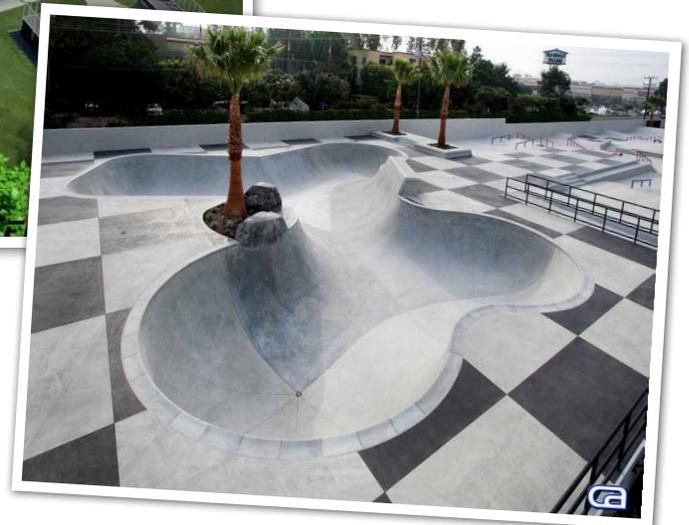
- Skateparks promote an active lifestyle. Whether participants are on skateboards, scooters, rollerskates or BMX bikes, skateparks provide a great cardio workout.
- Skateparks are a win-win: they provide a safe space for participants and help protect property of local businesses and homeowners.
- The location of the Ellicottville skatepark is within walking distance of the Village shops and restaurants. Skateparks draw visitors of all ages from surrounding communities and connected states, providing economic benefits.
- Skateboarding will make its debut at the Summer Olympics in 2021. As a result, the sport is likely to see tremendous growth throughout the U.S. and across the globe.
- We have received a tremendous level of support from our NYS Assembly, local government, law enforcement, Ellicottville Central School, Chamber of Commerce, local service clubs, skiers, snowboarders, skaters and parents.

# Picture This!

## What Does a Skatepark Look Like?

A quick survey of today's skateparks reveals a diverse offering. Most skateparks larger than 8,000 square feet offer a variety of terrain, generally including different flavors for an assortment of skate abilities and preferences. The layout of a concrete skatepark can include both street (flat surfaces, stairs and rails) and transitional elements (bowls, curved surfaces, half pipes). They may feature premium materials like granite, brick, marble or even incorporate large boulders. Some are beautifully landscaped and suggest a reflective environment, while others are designed more like sporting arenas with bleacher seating.

The design of Ellicottville's skatepark will welcome input from community members, village officials, local skaters and other end-users who will work closely with the Village of Ellicottville and a certified concrete skatepark architect/builder approved by the Tony Hawk Foundation. This is to ensure the skatepark is properly designed and built so it will last many years to come.



# Where Do We Stand?

## We Need YOU to Help Us Reach Our Goal

The Ellicottville Skatepark Committee (SK8EVL) was formed in 2018 to pursue an opportunity to build a skatepark in Ellicottville. After establishing a secure account with a 501c3 (the Catteraugus Region Community Foundation) and a partnership with the Village of Ellicottville's local government, the group applied for and was awarded a \$300,000 grant from the Tony Hawk Foundation (\$250K construction match + \$50K guaranteed Environmental Impact Award).

As outlined in the contract with the Tony Hawk Foundation, our group has until November 30, 2020 to raise as much funding as possible for a match. The minimum amount required is \$50K, which we have met. The question is: How BIG of a park can we build?

The Ellicottville Skatepark will be located in the Village Park, Parkside Drive. Construction is slated for summer of 2021.



*SK8EVL Committee members meet with Village of Ellicottville Mayor John Burrell at the proposed location of the skatepark within the Village Park.*

# **Please Donate**

## **All Contributions are Tax-Deductible**

Our account with the Cattaraugus Region Community Foundation (CRCF) allows the public to make tax-deductible contributions directly to the Ellicottville Skatepark Fund in support of the project. Following the completion of the project, we will maintain an account with CRCF to allow for an ongoing source of funding for future needs, including maintenance, youth programming, events, etc.

**[www.cattfoundation.org](http://www.cattfoundation.org)  
search “Ellicottville Skatepark Fund”**



GROWINGGOOD.

**Our fund can also be accessed by direct link  
via a “Donate” button at [sk8evl.com](http://sk8evl.com)**

# Sponsorships

To become a sponsor, please contact Brenda Perks, SK8EVL lead advocate, at 716-699-2345 or email [ellicottvilleskatepark@gmail.com](mailto:ellicottvilleskatepark@gmail.com). We will help you complete the sponsorship process. Below are available sponsorship packages.

## \_\_\_ TITLE SPONSOR \$150,000

- Full naming rights - the skatepark will be named after YOU!  
Name or company logo prominently titled on the entrance sign to the skatepark.
- Naming rights with recognition plaque on your feature of choice within the skatepark (ie. bowl, stair set, pyramid box, grind ledge, etc.)
- Recognition plaque displayed in spectator area on your choice of a bench or tree/bush.
- Name or company logo displayed on the information kiosk at the skatepark.
- 24x24 brick
- Prominent recognition of name or company logo displayed on stand-alone sponsor banner at Grand Opening.

## \_\_\_ PREMIER SPONSOR \$75,000

- Name or company logo on entrance sign to the skatepark below title sponsor.
- Naming rights with recognition plaque on a feature within the skatepark (ie. stair set, pyramid box, grind ledge, etc.)
- Name or company logo displayed on the information kiosk at the skatepark
- 12x12 brick
- Name or company logo displayed on sponsors banner at Grand Opening.

## \_\_\_ POWERSLIDE SPONSOR \$50,000

- Name or company logo on entrance sign to the skatepark below title sponsor.
- Name or company logo displayed on the information kiosk at the skatepark.
- 12x12 brick
- Name or company logo displayed on sponsors banner at Grand Opening.

## \_\_\_ GREENSPACE SPONSOR \$25,000

- Recognition plaque displayed in spectator area on your choice of a bench or tree/bush.
- Name or company name listed on the information kiosk at the skatepark.
- 8x8 brick
- Name or company logo displayed on sponsors banner at Grand Opening.

## \_\_\_ TIC TAC SPONSOR \$10,000

- Name or company logo listed on the information kiosk at the skatepark.
- 8x8 brick
- Name or company logo displayed on sponsors banner at Grand Opening.

# Share Us!

## Help Us Connect with Others

Do you know of an individual, business or organization that may be interested in supporting the Ellicottville Skatepark? Feel free to forward this package on to them and help us get connected!



On behalf of the Ellicottville Skatepark, SK8EVL committee, the Village of Ellicottville, and the Cattaraugus Region Community Foundation, we thank you for your support.

#LETSBUILDASKATEPARK in Ellicottville, New York!



SK8EVL

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716-244-7573 | [www.sk8evl.com](http://www.sk8evl.com) | [@sk8evl](https://twitter.com/sk8evl)